

**ORDINANCE NO. 20151001-058**

**AN ORDINANCE AMENDING THE IMAGINE AUSTIN COMPREHENSIVE PLAN.**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

**PART 1.** The Imagine Austin Comprehensive Plan was adopted by Ordinance No. 20120614-058 on June 14, 2012.

**PART 2.** Amendments to the Imagine Austin Comprehensive Plan have been proposed to help keep it viable.

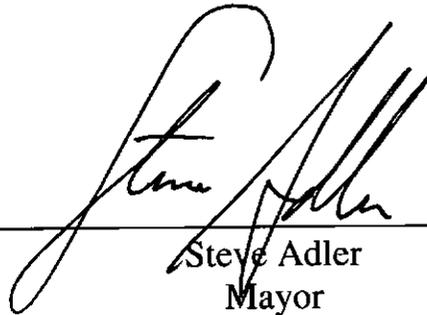
**PART 3.** Council approves amendments to the Imagine Austin Comprehensive Plan, attached as Exhibit A.

**PART 4.** This ordinance takes effect on October 12, 2015.

**PASSED AND APPROVED**

\_\_\_\_\_ October 1 \_\_\_\_\_, 2015

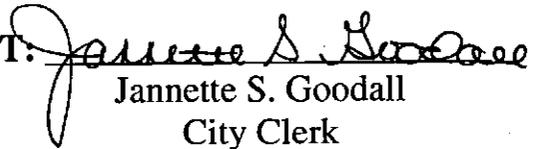
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Steve Adler  
Mayor

**APPROVED:**

  
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Anne L. Morgan  
Interim City Attorney

**ATTEST:**

  
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Jannette S. Goodall  
City Clerk

## Exhibit A



TO: Mayor and City Council and Planning Commission  
FROM: Gregory I. Guernsey, AICP, Director, Planning and Zoning Department *GG*  
DATE: August 24, 2015  
SUBJECT: 2015 Annual Report for Imagine Austin Comprehensive Plan and amendments

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The link below contains the 2015 Imagine Austin Annual Report under the Recent Documents section. The Imagine Austin Annual Report provides key facts and accomplishments of the Imagine Austin Priority Program teams over the course of a year, from fall 2014 to fall 2015. While not a listing of all city activities, the annual report highlights the important initiatives that are helping make Imagine Austin a reality in our community.

2015 DRAFT Annual Report

<http://www.austintexas.gov/department/Imagine-austin-download-center>

### Next Steps

August 25, 2015 – Briefing, discussion and possible action at Planning Commission

September 1, 2015 – Briefing at Zoning and Platting Commission

September 10, 2015 – Set public hearing at City Council

October 1, 2015 – Conduct public hearing, discussion and possible action at City Council

Along with the 2015 Annual Report, amendments to the comprehensive plan are proposed.

### CPA-2015-0001: Vision Zero amendments

Applicant: City Council

Background: Imagine Austin lays out the community's vision for Austin to become a city of "complete communities," or places where people of all ages, abilities, and incomes can safely and easily access a variety of goods and services to meet their daily needs within a short trip - walking, bicycling, taking transit, or driving. Achieving this vision requires safe streets for all people no matter how they travel.

In November 2014, Council passed Resolution Number 20141120-103, creating a Vision Zero Task Force to make recommendations to eliminate traffic related fatalities and serious injuries in Austin. Vision Zero is a proven, data-driven approach to reducing the number of fatalities and serious injuries through engineering, enforcement, and education. The Task Force, made up of several City departments, state and federal agencies, and community groups has been meeting

regularly since January 2015. The Task Force has been looking at existing safety initiatives, best practices, and mapping crash data to inform an Action Plan, which will be brought back to Council later this winter.

1. Add new policy LUT P45 (p 122): “The City commits itself to eliminating transportation-related deaths and serious injuries through a holistic Vision Zero approach. Improving safety through land use, urban design, transportation engineering, education, and enforcement is foundational to Austin becoming a city of complete communities. Safety is the top priority for the transportation system and requires a collaborative, multipronged approach using the guiding principles of Vision Zero:
  - Traffic deaths and injuries are a preventable public health issue. Any death is too many.
  - People will make mistakes; the transportation system should be designed so those mistakes aren’t fatal.
  - Safety should be the primary consideration in transportation decision-making.
  - Traffic safety solutions must be addressed holistically through:
    - Education and culture change,
    - Enforcement and prosecution, and
    - Land use and transportation engineering.”
2. Add new action LUT A47 (p 233): “Create an ongoing Vision Zero Task Force to develop a Vision Zero Action Plan and subsequent updates to that Action Plan”
3. Add new policy LUT P45 and new action LUT A47 to the following priority programs, and Vision Zero Action Plan to their related city initiatives:
  - a. Priority Program #1. Invest in a compact and connected Austin (p 187)
  - b. Priority Program #7. Create a Health Austin program. (p 205)

**CPA-2015-0002: South Austin Combined Neighborhood Plan amendments**

Applicant: City Council

Background: With ordinance 0141106-085, City Council adopted the South Austin Combined Neighborhood Plan. Adopted small area plans, neighborhood plans, and station area plans are attached to and included in the Imagine Austin Comprehensive Plan.

1. Add new Neighborhood Center to the Growth Concept Map series at the intersection of Manchaca Rd and Stassney Ln, with boundary determined by the Character District Map of the South Austin Combined Neighborhood Plan. Figure 4.2 (p 100), Figure 4.3 (p 101), Figure 4.4 (p 102), and Figure 4.5 (p 103).
2. Update Figure 4.6 Combined Future Land Use Map to include the Character District Map of the South Austin Combined Neighborhood Plan (p 124).
3. Add new Neighborhood Center to the Growth Concept Map centers key and map (p A-31).
4. Add South Austin Combined to list of Neighborhood Plans (p A-61).

**CPA-2015-0003: Typographical amendments**

Applicant: Planning and Zoning Department

Background: Corrections to minor typographical errors.

1. Page A-12: revise the number of working group meetings from 22 to "32".
2. Page A-29: revise the text box for Access to major roads to "(such as Lamar Blvd and Rundberg Ln)."